






Facebook Pages for **Taste of the Republic**

February 18, 2019 – April 19, 2019

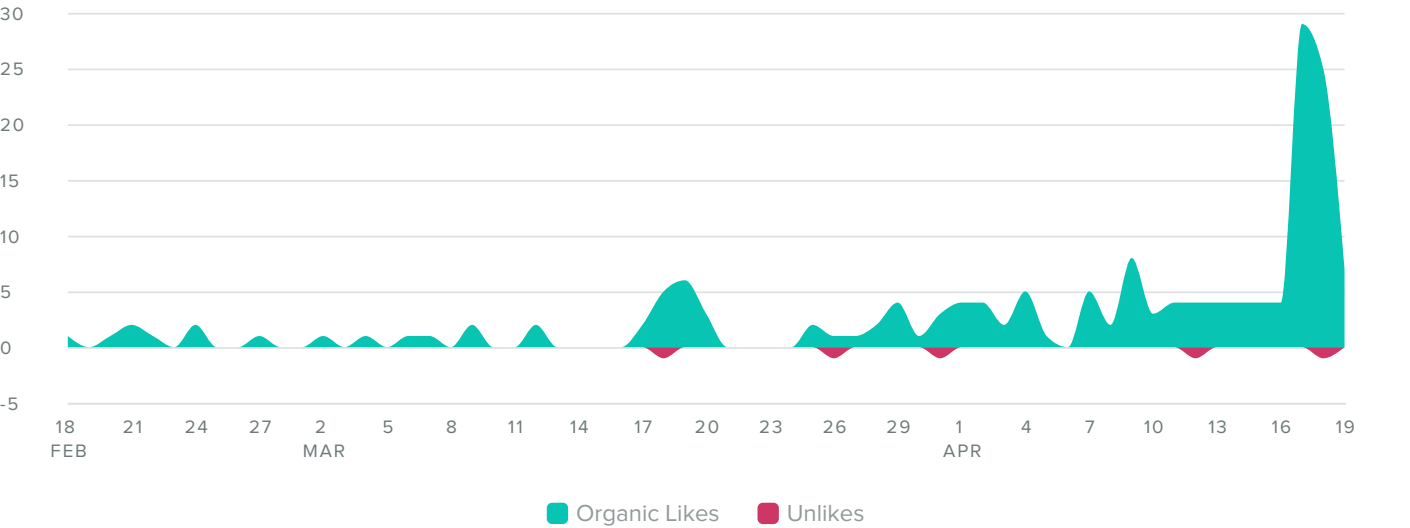
Analyze Facebook page data at a granular level for deeper insights

Facebook Activity Overview

Impressions  101.3k	Engagements  1,271	Clicks  250
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Facebook Audience Growth

LIKES BREAKDOWN, BY DAY

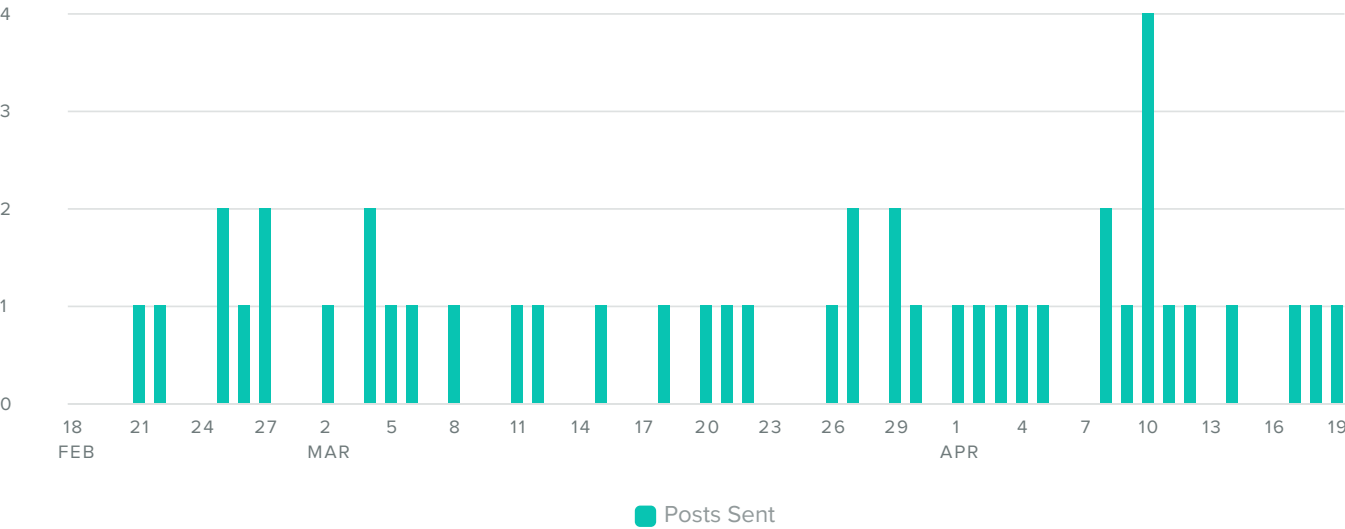


Audience Growth Metrics	Totals
Total Fans	560
Organic Likes	165
Unlikes	5
Net Likes	160

Total fans increased by
▲40.4%
since previous date range

Facebook Publishing Behavior

POSTS, BY DAY









Publishing Metrics	Totals
Photos	33
Videos	3
Posts	8
Notes	0
Total Posts	44

The number of posts you sent increased by **▲1,000%** since previous date range



Facebook Top Posts, by Reach

Post	Reactions	Comments	Engagement	Reach ▼
<div><div></div><div></div></div> <div>(Post) February 27, 2019 8:19 am</div>	10	1	0.6%	5,941

Facebook Top Posts, by Reach

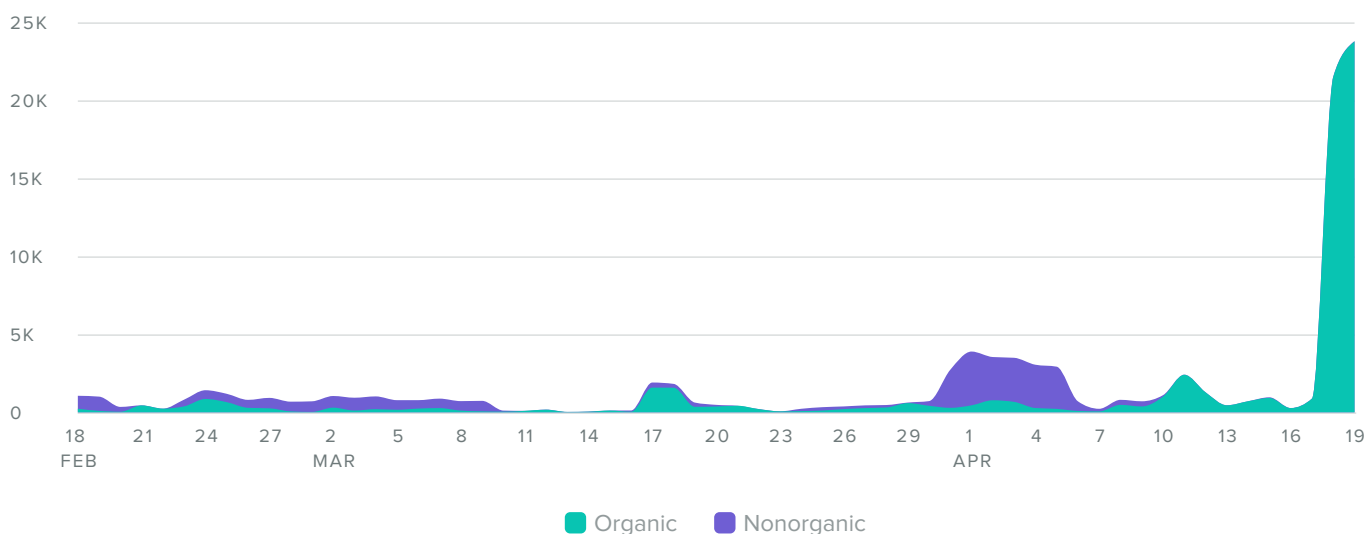
Post	Reactions	Comments	Engagement	Reach ▼
<p>Taste of the Republic</p> <p>Oh lord! Coming in hot is the whiskey burn straight outta Eastside Kitchenette: Jeff White. — If you haven't gotten your tickets, what are you waiting for????</p> <p>https://fiestasatx.memberzone.com/eventregistration/register/41</p>   <p>(Post) April 2, 2019 11:17 am</p>	81	5	6.7%	2,693
<p>Taste of the Republic</p> <p>Now presenting the man himself, Chef Brian West, who's behind the Taste of the Republic's Manifesto. His Argentinian Wine dinner just sold out don't miss the opportunity to enjoy his food as well as many other chefs at the Taste of the Republic on April 18. ————— Get your tickets now:</p> <p>https://fiestasanantonio.org/events/taste-of-the-republic/</p>   <p>(Post) February 22, 2019 7:21 pm</p>	163	4	9.4%	2,273
<p>Taste of the Republic</p> <p>Don't have plans for Tuesday? Come to Palenque Grill and try the Viva Tito's Fiesta Cocktail. Learn more about our event: Taste of the Republic from 5-7pm. —————</p> <p>https://fiestasatx.memberzone.com/eventregistration/register/41</p>   <p>(Post) March 30, 2019 9:45 am</p>	115	8	10.4%	1,474

Facebook Top Posts, by Reach

Post	Reactions	Comments	Engagement	Reach ▼
<p>Taste of the Republic</p> <p>Sow we should tell you that chef no 5 is the Sultan of Swine: Chef Benji of Benjies Munch! ----- https://fiestasatx.memberzone.com/eventregistration/register/41</p>   <p>(Post) March 12, 2019 7:30 pm</p>	78	7	7.9%	1,404

Facebook Impressions

PAGE IMPRESSIONS, BY DAY



Impressions Metrics	Totals
Organic Impressions	68,870
Nonorganic Impressions	32,431
Total Impressions	101,301
Average Daily Users Reached	972.1

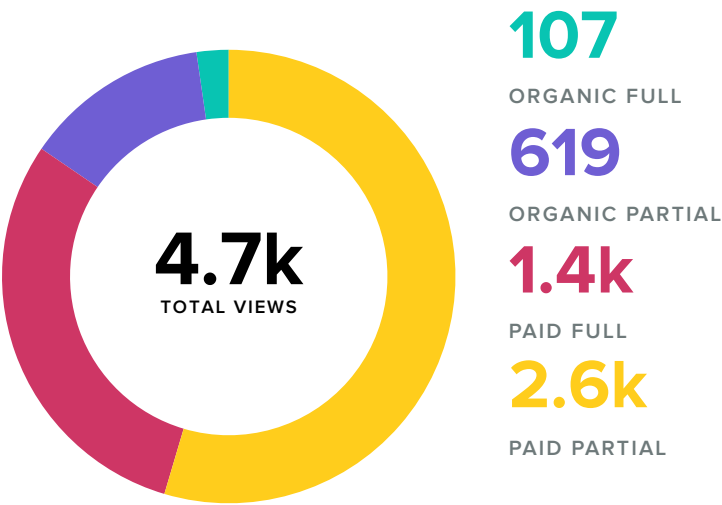
Total Impressions increased by

▲ **599.9%**

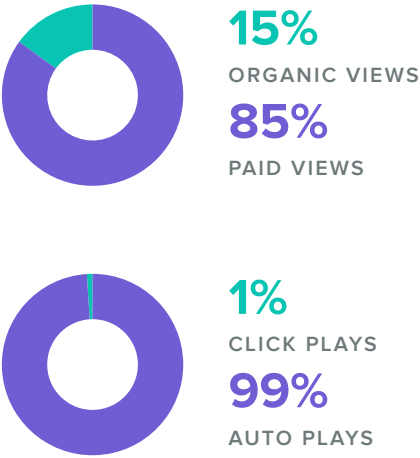
since previous date range

Facebook Video Performance

VIEW METRICS

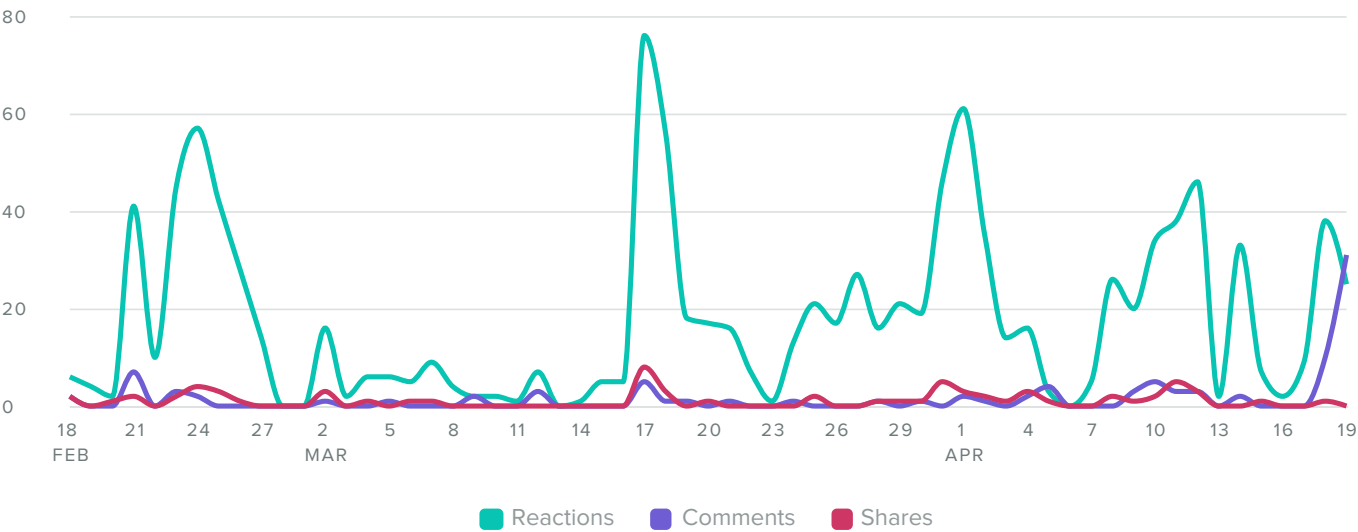


VIEWING BREAKDOWN



Facebook Engagement

AUDIENCE ENGAGEMENT, BY DAY



Action Metrics	Totals
Reactions	1,105
Comments	98
Shares	68
Total Engagements	1,271

Total Engagements increased by **916.8%** since previous date range

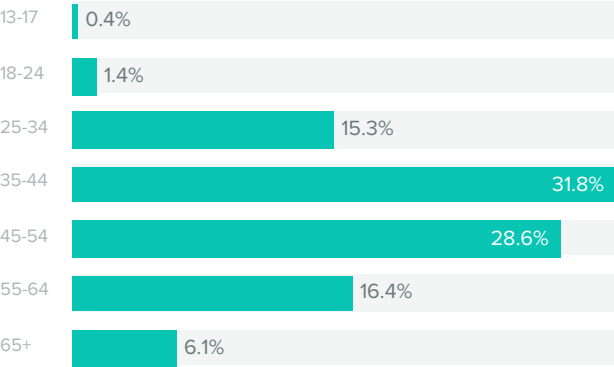
Facebook Audience Demographics

Page Fans

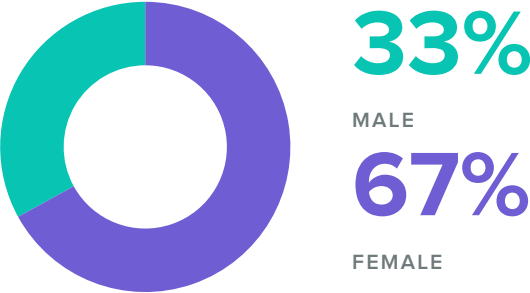
People Reached

People Engaged

BY AGE



BY GENDER



Women between the ages of 35-44 appear to be the leading force among your fans.

Top Countries

	United States	552
	Mexico	2
	China	1
	Honduras	1
	India	1

Top Cities

San Antonio, TX	456
Austin, TX	12
Corpus Christi, TX	8
New Braunfels, TX	7
Victoria, TX	4

Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Taste of the Republic	560	40.35%	44	101,301	2,302.3	1,271	28.9	250